

## SANDTON CITY'S FOOD COURT DELIGHT

When visiting Sandton City's vibrant food court, your attention is immediately caught by the impressive video screen suspended in the glass domed area above the hive of activity. QUESTEK ADVANCED TECHNOLOGY, leading audio visual solutions provider, installed the giant LED display in Sandton City's food court. The R4.2 million installation measuring 5m x 2.8m is South Africa's first Dlite display in the country.

Sandton City's food court is a constant hive of activity day and night'and therefore lends itself to a multitude of entertainment, branding and advertising opportunities. The brief from the client was to create a dynamic visual experience for consumers that would entertain and inform. Barco's DLite solution was the only option for this environment.

### It offers:

- True colour reproduction
- Extreme reliability
- Authentic video quality
- Ultimate viewing angle and brightness
- Ultra-high resolution
- Flexibility through modularity
- Low cost of ownership

Today's virtual information society has created a huge demand for innovative, powerful display media. Branding & advertising bill boards, shopping complexes, exhibitions, point-of-sale displays, sports arenas, concerts, corporate shows, casinos and bars can now deliver powerful advertising messages that are limited only by your imagination. Questek's extensive range of world-class display technologies including LED displays, video walls, holographic and front and rear projections render messages with unprecedented impact.

